MERCHANT ADVENTURERS'
CHARITY BEER FESTIVAL
FRI 2nd JULY
SAT 3rd JULY 2027

Sponsorship Opportunities

The Merchant Adventurers' Charity Beer Festival returns for 2027, with a target of raising £25,000 for the Merchant Adventurer's Charitable Trust.



Held in the stunning 669 year old, Merchant Adventurers' Hall and garden, four sessions take place over Friday 2nd & Saturday 3rd July.



The festival is an opportunity for residents and visitors to enjoy a weekend of quality ales, exceptional food and local entertainment, provided by YO1 Radio, all in the heart of the city.

Find out more about out education programme here
merchantshallyork.org/charity/education-trust/

Headline sponsor £3000
Limited to one business

- Logo on the Beer Festival Glass- Prime position
- A double page advert in the Beer Festival Programme
- Dedicated space for promotional material in indoor and outdoor areas
- Inclusion in pre-event PR and social media
- 20 corporate guest tickets for Friday 2nd July (includes four beer tokens per ticket)





Main Sponsor £1000
Limited to four businesses

- Logo on the Beer Festival Glass
- A full page advert in the Beer Festival Programme
- Dedicated space for promotional material in both indoor areas
- Inclusion in pre-event PR and social media
- 10 corporate guest tickets for Friday 2nd July (includes four beer tokens per ticket)

Cask Sponsorship £150

- Two corporate guest tickets for Friday 2nd July (Includes four beer tokens per ticket)
- Your name or company name in the programme
- Your name or company name displayed next to your cask



To book your sponsorship package contact Rebecca Francis
charity.admin@merchantshallyork.org